

Program A: Museum

OBJECTIVES AND PERFORMANCE INDICATORS

Unless otherwise indicated, all objectives are to be accomplished during or by the end of FY 2002-2003. Performance indicators are made up of two parts: name and value. The indicator name describes what is being measured. The indicator value is the numeric value or level achieved within a given measurement period. For budgeting purposes, performance indicators are shown for the prior fiscal year, the current fiscal year, and alternative funding scenarios (continuation budget level and Executive Budget recommendation level) for the ensuing fiscal year of the budget document.

DEPARTMENT ID: Culture, Recreation and Tourism

AGENCY ID: 06-263 Office of State Museum

PROGRAM ID: Program A: Museum

1. (KEY) To continue to meet 100% of the requirements for accreditation with the American Association of Museums (AAM) for the museum system while continuing to work to expand branch museums in Natchitoches, Baton Rouge, Patterson and New Orleans during Fiscal Year 2002-2003.

Strategic Link: *The Louisiana State Museum will operate and maintain a statewide AAM accredited system in accordance with the standards established by the American Association of Museums and will expand into branch museums in Baton Rouge and E. D. White Historic Site by 2003, and, Natchitoches and New Orleans by 2007.*

Louisiana: Vision 2020 Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

Explanatory Note:

L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
		YEAREND PERFORMANCE STANDARD FY 2000-2001	ACTUAL YEAREND PERFORMANCE FY 2000-2001	ACT 12 PERFORMANCE STANDARD FY 2001-2002	EXISTING PERFORMANCE STANDARD FY 2001-2002	AT CONTINUATION BUDGET LEVEL FY 2002-2003	AT RECOMMENDED BUDGET LEVEL FY 2002-2003
K	Percentage of AAM requirements met by New Orleans museums	100	100	100	100	100	100
K	Percentage of AAM requirements met by Wedell Williams Museum	75	75	75	75	75	75
K	Percentage of AAM requirements met by Old Courthouse Museum	60	60	60	60	60	60
K	Percentage of programming an exhibition plan for E. D. White completed	Not Applicable ¹	Not Applicable ¹	Not Applicable ¹	100 ¹	100 ¹	100 ¹
S	Total collection items protected	494,700	495,491	495,700	495,700	498,865	497,880

¹ This Museum was transferred to the Office of State Museum in Fiscal Year 2001-2002.

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2. (KEY) To secure attendance at museum buildings of at least 329,000 and attendance at all other museum presentations to 5,189,500.

Strategic Link: *The Louisiana State Museum will increase awareness and recognition of and attendance to Museum buildings, activities and resources by 20% by 2007.*

Louisiana: Vision 2020 Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

Explanatory Note:

L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
		YEAREND PERFORMANCE STANDARD FY 2000-2001	ACTUAL YEAREND PERFORMANCE FY 2000-2001	ACT 12 PERFORMANCE STANDARD FY 2001-2002	EXISTING PERFORMANCE STANDARD FY 2001-2002	AT CONTINUATION BUDGET LEVEL FY 2002-2003	AT RECOMMENDED BUDGET LEVEL FY 2002-2003
K	Total number of attendees at museum buildings	266,700	296,752	344,500	344,500	350,000	329,000
K	Number of attendees at all other museum presentations	937,000	5,943,130	276,700	2,767,000	5,350,000	5,189,500
S	Number of attendees at New Orleans museums	250,000	280,005	324,000	324,000	328,675	308,955
S	Number of attendees at Wedell Williams Museum	8,200	5,145	8,700	8,700	8,975	8,706
S	Number of attendees at Old Courthouse Museum	10,900	11,602	11,800	11,800	12,350	11,979
S	Number of parishes in which traveling exhibits were hosted	42	56	62	62	56	52
S	Number of times internet site accessed	393,000	5,260,270	1,800,000	1,800,000	5,000,000	5,000,000

¹ All other museum presentations include traveling exhibits to schools, libraries, and other public buildings; internet accesses to the virtual museum; presentations at symposia and lectures, and publication of professional articles in Louisiana.

² Reduction in other presentations and internet accessed due to drop in overall tourism numbers after September 11, 2001 event.